



For Immediate Release:

Apex Yachts launches APEX 60, a luxury day tender designed for comfort and engineered for performance.

Sardinia, 1st August 2016 – Apex Yachts is pleased to announce the launch of its inaugural boat, APEX 60, a luxury day tender designed to offer the perfect combination of performance, stability, comfort and elegance.

The APEX 60 has been created by an international team including Italian naval architects and German designers, with decades of experience as boat builders and boat owners.

“Apex Yachts started with a simple idea that we could take the best of all of our experience and create a better experience in a small boat. We are thrilled to see the realisation of our vision and very much look forward to getting customer feedback.” said Irina Garber, Founder of Apex Yachts.

A sleek and aggressively sporting exterior combine with a spacious upper deck, clever design features and a sumptuously appointed interior resulting in a flexible day vessel, equally equipped for a full day out exploring the coastline or a fun party boat.

Powered by three Volvo Penta IPS engines, APEX 60, delivers faster acceleration, higher speeds and improved stability up to a maximum of 40 knots.

In addition, the engines offer significantly reduced fuel consumption while also improving the overall cruising range. Reduced noise and vibration coupled with exhaust gases directed out through the drive units underwater make for an overall superior experience.

The upper deck layout provides maximum space for easy and safe movement at the same time as several large sunbeds, bow and stern, and a flexible dining area for effortless relaxation.

The beautifully appointed interior includes a spacious lounge, guest bathroom and full galley as well as an owner’s cabin complete with owner’s bathroom and shower.

Attention to detail is a defining trait of Apex Yachts, with practical features such as a fully automated passarelle, a plug-in standing shower pole, submarine anchor system, multi-functional kitchenette that doubles as a Captain’s seat rest and an integrated waterproof touchscreen control interface with a solar PV battery back-up.

The APEX 60 is available in a standard premium model as well as for bespoke customisation.



APEX

YACHTS

ABOUT APEX YACHTS

Apex Yachts is a new international yacht brand dedicated to delivering true luxury and total performance. Incorporating decades of boatbuilding and ownership experience, each boat is the result of a careful blend of leading technology, the finest materials, exceptional craftsmanship and stylish, user-centric design. Inspired by our love for the sea, our boats are created for those who share our passion and enjoy life to the full.

For more information please contact:
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